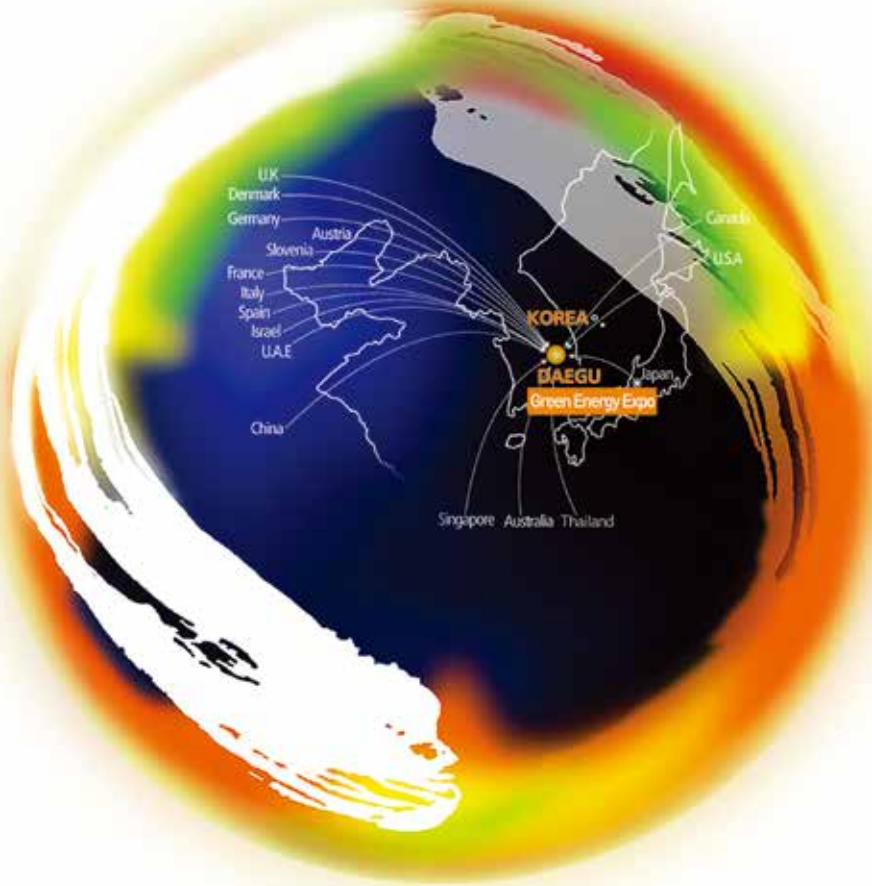


Beyond Green Energy

To the future of new & renewable energy



International Green Energy Expo & Conference 2023

GREEN ENERGY EXPO

PV • ESS • Battery • WP • FC • Smart Grid • Renewables

April 12th (Wed) ▶ 14th (Fri), 2023 • exco

Hosted by Daegu Metropolitan City Gyeongsangbuk-do

Organized by Daegu Exhibition & Convention Center Korea Photovoltaic Industry Association
 Korea New & Renewable Energy Association Korea Wind Energy Industry Association
 Korea Hydrogen Industry Association

Official Sponsors
(2022)



International GREEN ENERGY EXPO & Conference 2023

Title The 20th International Green Energy Expo & Conference
Date April 12th (Wed.) ~ 14th (Fri.), 2023 / 3 Days
Hosted by  Daegu Metropolitan City  Gyeongsangbuk-do
Organized by  Daegu Exhibition & Convention Center  Korea Photovoltaic Industry Association
 Korea New & Renewable Energy Association  Korea Wind Energy Industry Association
 Korea Hydrogen Industry Association

Official Sponsors (2022)



Official Media partners



Exhibition Fields

PV	Materials, Components	Silicon, ingot, wafer, compound semiconductor, substrate, film, sheet, sealing compound material, ribbon, frame, connecting material, array, industrial gas, electrode material, nanoparticle, etc.	
	Cell, Module	Single-crystal silicon cell, polycrystal silicon cell, thin-film silicon cell, spherical silicon cell, dye-sensitized cell, organic-film cell, translucent solar cell, CVP, BIPV, residential, industrial, etc.	
	Equipment	Silicon production · test equipment, ingot production · test equipment, Wafer production · test equipment, Wafer cutting equipment, immersion equipment, drying equipment, lamination equipment, vision inspection equipment, screen print equipment, anodizing equipment, sputtering · CVD equipment, etching equipment, soldering equipment, plasma equipment, scribe equipment, laser cutting equipment, cell production vacuum equipment, cell plating equipment, equipment for other production and testing · evaluating · measuring · monitoring equipment, PV Inverter	
	Design and construction of peripherals systems	Inverter, converter, rechargeable battery, storage battery, panel board, distributing boards, cable, connector power conditioner, control system, junction box, condenser, overvoltage protection device, power supply device remote monitoring device, solar power tracing system, particle counter, anti-static system, streetlight, daylight signal, design, installation, construction, planning, consulting, construction management maintenance, monitoring, etc	

ESS	Energy storing technology	Lithium battery, lead battery, redox flow, other battery systems, pure cell, capacitor	Energy storing system	Residential ESS, industrial ESS, UPS, software
	Energy storing system equipment and parts	Battery management system, battery testing system, safety management, cooling and temperature management, battery charging station	Smart grid	Power transaction, marketing, smart grid system
	Battery production technology and plant	Materials, battery cell production equipment, automation technology		

New and renewable energy	Small wind power, small hydro power, bio, Nuclear energy, eco-friendly industry, LED, photovoltaic energy, hydrogen, geothermal, maritime, waste, integrated gasification technology, climate change response plan, etc.
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The largest new & renewable energy exhibition in the Republic of Korea

Benefits for exhibitors, GREEN PROMOTION!

01 Recruitment of buyers with strong purchase power through domestic and overseas promotion



Recruitment of domestic buyers

Execution of on and offline press releases for companies participating in the exhibition through key media including economic news, daily news, and specialist magazines.

Special invitation of buyers with strong purchase power including key new & renewable energy-related corporations and government institutions.

Intensive recruitment of industry experts through establishment of close cooperative relationships with domestic media partners as well as relevant institutions and associations.

► 90% of 21,124 attendees in 2022 were specialist visitors, with decision makers such as representative directors and executives accounting for 45% thereof

Recruitment of overseas buyers

Securing of overseas buyers with strong purchase power through establishment of broad-range cooperative relationships with media partners in various overseas countries (using print and online advertisements in specialist overseas magazines such as PV Magazine and PV Tech.)

Invitation of noted overseas speakers through high-quality conferences including PVM(I(PV market insight) and H2M(I(H2 market insight).

► Invitation of high-quality buyers through continuous cooperation with overseas partners

02 Support for overseas market development



1:1 export consultations that lead to optimal performance

Assistance with overseas market development and support accomplishment of optimal business performance through 1:1 export consultations between exhibitors and buyers with strong purchase power.

Accomplishment of tangible performance indicators including export contracts, exclusive distributorship contracts and customized made-to-order contracts through effective execution of customized events based on participating company demands.

Provision of business venue for effective and swift promotion to high-quality buyers of exhibitors' products, services, and brands.

► Export consultation performance in 2022: 81 participating overseas buyer companies from 24 countries

- Participation by companies in Europe (6 countries), America (7 countries), Southeast Asia (9 countries), Middle East (1 country) and Africa (1 country)

No. of consultations	Value of export consultations	Value of contracts pursued
 <p>2022 - 163 cases 2021 - 150 cases 2020 - 80 cases</p>	 <p>2022 - 181 million 2021 - 110 million 2020 - 98 million</p>	 <p>2022 - 77 million 2021 - 74 million 2020 - 30 million</p>

System for supporting buyers invited by exhibitors

Partial coverage of accommodation and airfare costs in the event of a participating company inviting overseas companies with whom the participating company has been contracting for existing or planned trade.

03 Support for promotional activities of exhibitors



Provision of effective promotional opportunities for each company through press releases

Assertive enticement of interested buyers to visit booths by distributing press releases on companies participating in the exhibition in advance.

* Inquire with the secretariat if requiring preparation and distribution of planned press releases (fee-charged service)

Promotion of exhibitors in advance through newsletter, social media, blogs (official/influencer), and website

Introduction of new products, technological capabilities, and brand values as well as provide company introductions for each participating company through diverse channels.

Support for on-site coverage and social media promotion of exhibitors through university student reporter group.

Provision of free invitation cards for buyers

Provision of free invitation cards in order for exhibitors to personally invite key clients and potential clients for each participating company under their name in addition to the buyers invited by the secretariat.

Benefits for participation as a sponsor with expectation of maximal advertisement effects

• Booth allocation in the Sponsor Zone and provision of hotel accommodation

• Support for customized on and offline promotion in accordance with sponsor ratings

Platinum Gold Silver Bronze

Display of logo including large banners and water sponsor in and outside of the exhibition venue, website/VIP invitation card/ observation guide, etc., and forwarding of a newsletter containing an introduction to sponsors, etc.

• Press release materials containing key products, services, and competitiveness, etc. of each sponsor forwarded to key mass media

Korea's largest new & renewable energy expo Green Energy Expo 2023 supports your business

01 The largest photovoltaic B2B exhibition in the country

- Asia's first and the largest domestic photovoltaic exhibition
- Selected as the only World's Top 10 PV Trade Fair in the country by PHOTON INTERNATIONAL

02 A representative event in which major global photovoltaic firms participate as official sponsors

Global Top10 photovoltaic cell & module firms as official sponsors



Global Top10 photovoltaic inverter firms



03 Opening the largest scale international conference, training session, and export counseling in the country all together

- PVM(I(Photovoltaic Market Insights)2022, H2MI(H2 Market Insights)2022
: Major domestic and foreign firms, research centers, and academia participating
- Mandatory training to all public officials in charge of renewable energy (Korea Energy Agency), compulsory education on member firms of the Korea Electric Engineers Association, Seminars to private owners of SMEs / Connecting photovoltaic Counseling / Operating financial support centers etc.

04 The only exhibition in Korea as a member of the Global Solar Alliance

- Korea Green Energy Expo, China SNEC, US SPI, India REI

05 The only renewable EXPO, collaboratively organized by 4 major associations in renewable energy

KOPIA Korea Photovoltaic Industry Association **KNEA** Korea New & Renewable Energy Association
KHIA Korea Hydrogen Industry Association **KWEIA** Korea Wind Energy Industry Association

Global TOP companies in International Green Energy Expo 2022



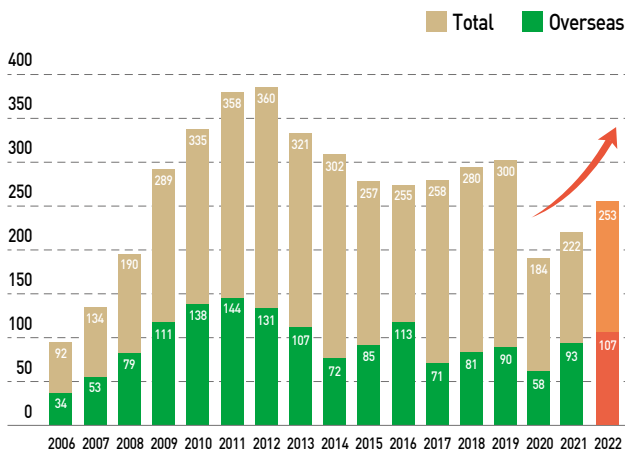
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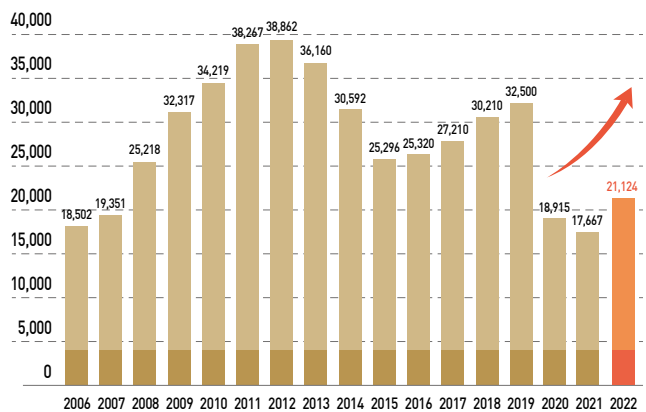
International Green Energy Expo & Conference 2022 Review

Scale: 25 countries 253 companies 700 booths

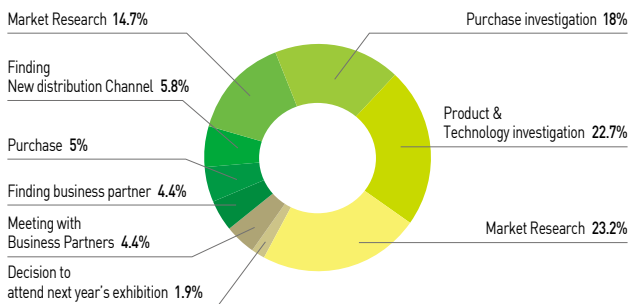
Companies



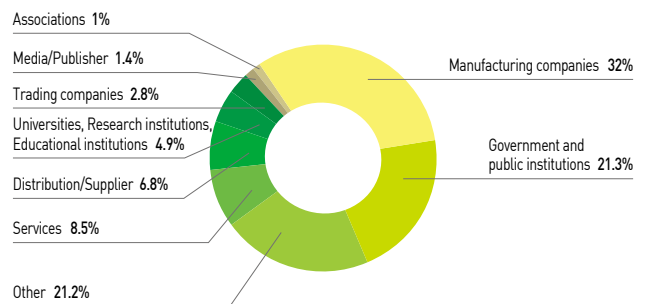
Visitors



Purpose of Visit



Classification of companies

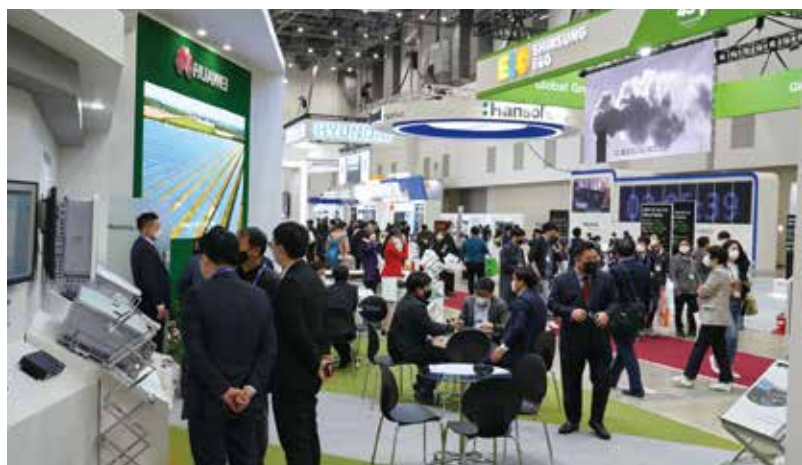
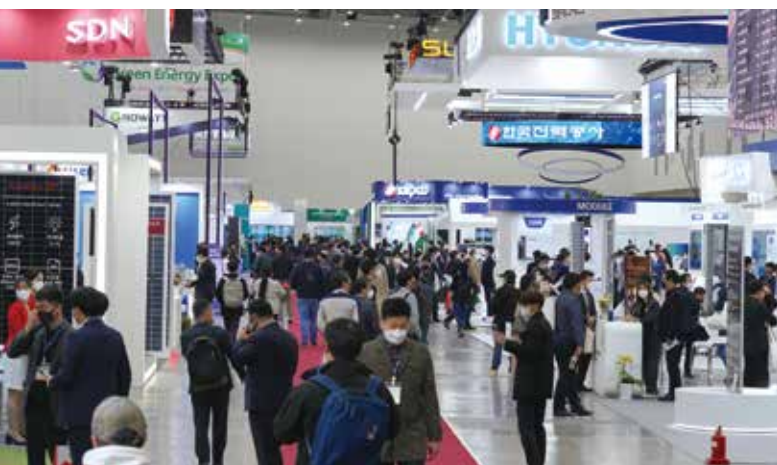
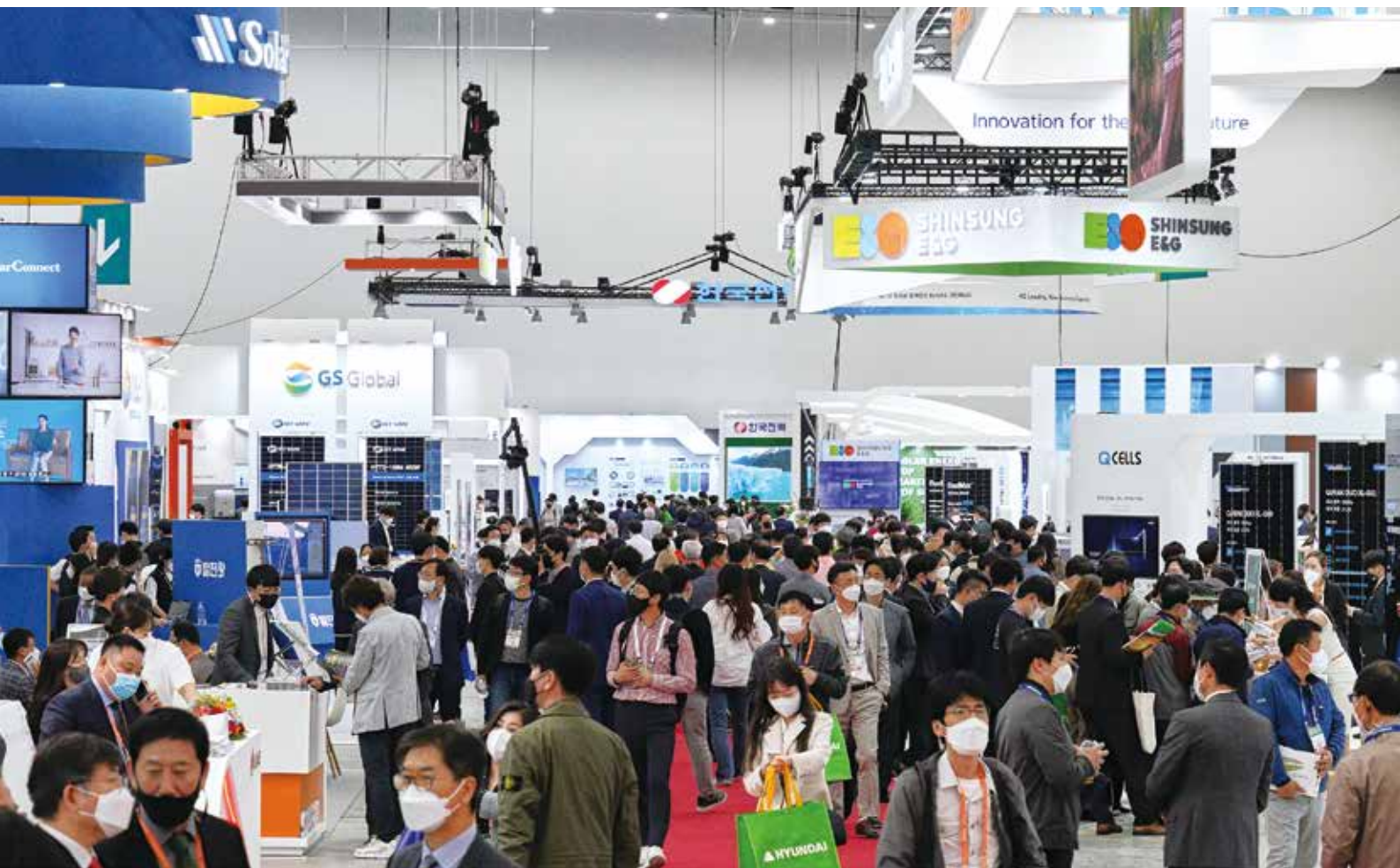


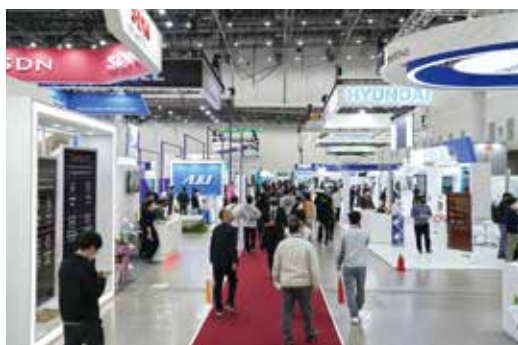
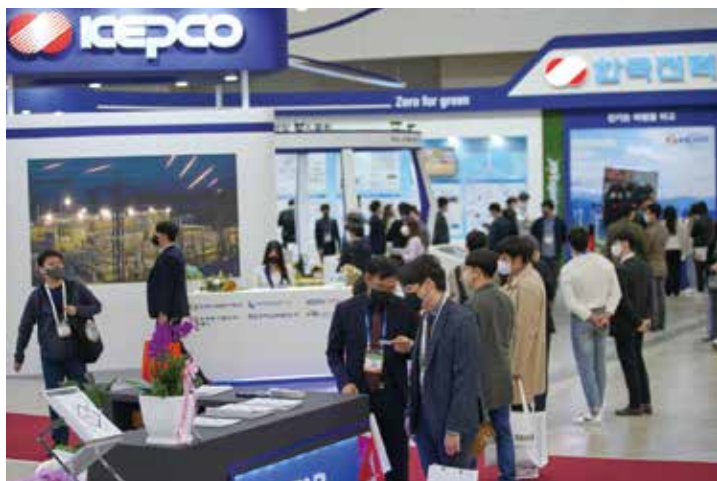
International Green Energy Expo 2022

Part	DATE	Event Title	Organizer
	4.13(Wed)~4.14(Thu)	PV Market Insights 2022 · Global PV Market Trends and Outlook · Policy and Investment Trends of PV Industry in Korea · Market Trends and Outlook of Floating Solar · Policy and Demonstration Status of Global Agrivoltaics · Policy and Market Trends of Urban Solar/BIPV · Future Technologies for Urban Solar/ BIPV	EXCO, Korea Photovoltaic Society
	4.14(Thu)~4.15(Fri)	2022 Hydrogen and Fuel Cell Forum · Hydrogen and Fuel Cell	EXCO, The Korean Hydrogen & New Energy Society
	4.14(Thu)~4.15(Fri)	The 2nd H2 Market Insights · Trends and Market Strategies in the Green Hydrogen Industry · Hydrogen Storage and Infrastructure	EXCO, Korea Energy Society, HERC, KENTECH, H2KOREA
	4.15(Fri)	The 2nd HERC Workshop	Yeungnam University HERC

Concurrent events 2022

DATE	Event Title	Organizer
4.13(Wed)~4.14(Thu)	1:1 Online Business Meeting	EXCO
4.13(Wed)~4.15(Fri)	International Electric Power Industry Expo Korea 2022	EXCO, electric newspaper
4.13(Wed)~4.14(Thu)	Seminar Of Korea Energy Agency Public 2022	Korean Energy Agency
4.13(Wed)	PV Industry Ecosystem Construction Expert Meeting 2022	Korean Energy Agency
4.13(Wed)	NUGUNA SOLAR	NUGUNA SOLAR
4.14(Thu)	2022 Daegu Next Generation Rechargeable Battery Industry Promoting Forum	Daegu, Daegu Mechatronics & Materials Institute
4.14(Thu)~4.15(Fri)	Spring Conference of The Korean Society for New and Renewable Energy 2022	The Korean Society for New and Renewable Energy





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